

MOSCOW

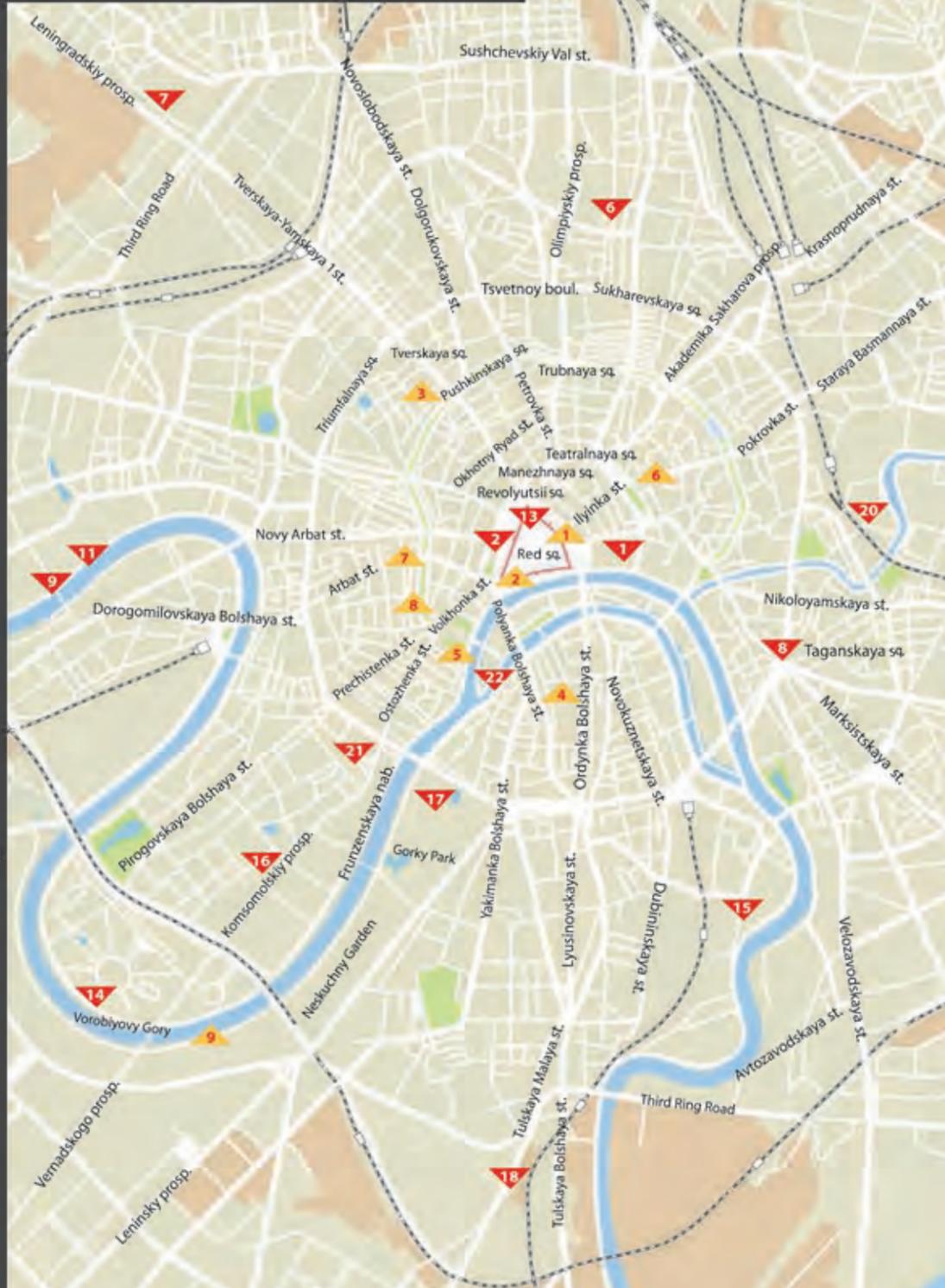
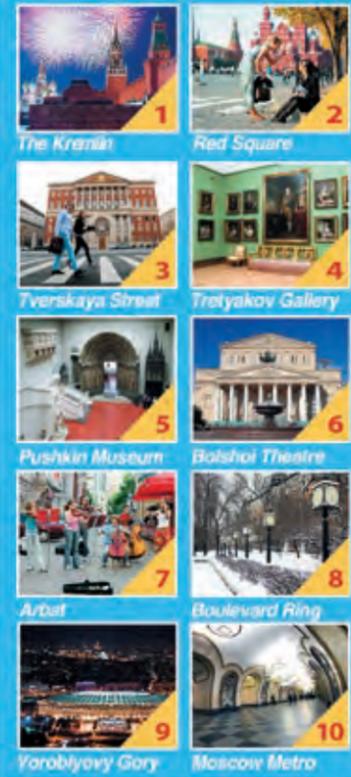
Place to Meet



Moscow
Convention Bureau



Moscow places of interest. TOP-10



Main Moscow Congress and Exhibition Venues

- 1 Manege Central Exhibition Hall
- 2 Gostiny Dvor Exhibition Complex
- 3 All-Russian Exhibition Center
- 4 Electrification Exposition Hall
- 5 Mosexpo International Exhibition Center
- 6 Olimpiyskiy Sports Complex
- 7 Petrovsky Road Palace
- 8 Bunker 42
- 9 Expocentre Central Exhibition Complex
- 10 Crocus Expo International Exhibition Centre
- 11 World Trade Center Moscow
- 12 Sokolniki Congress and Exhibition Center
- 13 The State Kremlin Palace
- 14 Luzhniki Olympic Complex
- 15 Forum Hall
- 16 Moscow Youth Palace
- 17 Central House of Artists
- 18 Moscow Industrial and Trading Centre for Integration and Development
- 19 Skolkovo Technopark
- 20 Winzavod Center of Contemporary Art
- 21 RIA "Novosti"
- 22 Digital October

Welcome to MOSCOW

Dear friends,

The organization of congresses and exhibitions at international level has become an integral life element of any city that claims to be the world's scientific and business center. The Moscow Government welcomes and supports the organization of large-scale Russian and international events that aim to develop scientific and business cooperation at the territory of the capital. The Government believes that such events provide huge perspectives for the city development.

Today Moscow has all necessary resources for successful organization of business meetings of any scale. Each year Moscow capacity of hotel rooms increases, the number of congress venues and professional service providers grows, the city tackles its transportation and navigation difficulties.

In the year 2013, for the coordination of convention and exhibition activities, the Moscow Convention Bureau has been established. The Bureau is an official and independent source of information on the capital and its opportunities for international meeting planners.

Thanks to purposeful activity of municipal authorities and representatives of congress and exhibition industry of the city, we observe the rapid growth of the number and quality of business events held in Moscow. The capital organizes and hosts such global events as the Open Innovations Forum, the Moscow International Book Fair, the Moscow Urban Forum, the Annual International Forum of Road Construction and Maintenance, etc. In March 2014 Moscow will host the Global Entrepreneurship Congress for the first time.

On behalf of the Moscow Government, I would like to express deep interest in further development of convention and exhibition activities and welcome the initiators and participants of business and academic events in the city. I am sure that events carried out in Moscow will be successful and fruitful while the stay in the capital of Russia is going to be enjoyable and fascinating.



Sincerely,

Alexei Komissarov
Moscow Government Minister
Head of the Department of Science, Industrial Policy and
Entrepreneurship of Moscow



MOSCOW Convention Bureau

MOSCOW. Place to Meet

WHY MOSCOW

Modern Moscow is the dynamically developing metropolis and one of the world's major business centers located at the crossroad of Europe and Asia, the perfect destination for business and leisure tourism.

Culture and Geopolitics

Moscow's location between Europe and Asia makes Russian capital the unique metropolis that combines features of East and West. Conforming to high world standards of business conduct, service and safety, Moscow offers business tourists cultural and recreational opportunities that reflect the unique national character.

Finance and Economics

Moscow is the capital of huge country and the city with population of 20 million people, including its guests. It is the largest intellectual, business and educational center, where offices of major international companies are located. In the city some 20% of the country GDP is produced and all most important decisions are taken.

Science and Education

There are many research and scientific institutes and universities located in Moscow. That attracts intellectual elite, the best professional personnel is accumulating in the city.

Transport and Logistics

Moscow is Russia's key transportation hub. Three international airports and several railway stations connect Russian capital with any place at the world map. The extensive system of the city public transportation allows moving quickly between business and tourist attractions of the capital.

Tourism

The ancient city with centuries-old history definitely can offer tourists a variety of opportunities for leisure activities. The world-famous theaters and museums, cozy parks and alleys, modern centres of shopping and entertainment are always pleased to welcome Russian and foreign visitors.

Moscow by numbers

- 7% of Russia population
- 20% of Russia GDP
- The area — 2511 square kilometers
- The 1st place among the cities of the world by number of USD billionaires
- The 6th place in the ranking of the largest cities of the world
- The 7th place among European cities by attractiveness for investments
- The 25th place among global cities making significant contribution to the development of world civilization

One of the most famous cities in the world, the capital of Russia, the treasury of its cultural and historic values, Moscow is awaiting outstanding events. Just like yours!



Ksenya Boykova,
Director General of the
Moscow Convention
Bureau

«The Moscow Convention Bureau serves as a city's representative at the international meetings industry, a mediator between conference initiators and Moscow. Acting as an objective, neutral and independent consultant and industry expert, we are proud to become an official source of information for Russian and international meeting planners. Moscow is really a place to meet and it is our pleasure to help industry professionals all around the world to see it for themselves.»

The Moscow Convention Bureau, an official independent intermediary between our clients and the local service providers, is ready to help you to make your meeting a success! Being established by the City Government, the Moscow Convention Bureau possesses all relevant information about meetings industry in Moscow and provides professional assistance for meeting planners:

- We provide exhaustive information about the opportunities of Moscow as a meetings destination
- We undertake RFPs and connect you with local suppliers
- We help you to find the right venue
- We provide advice on social program and tourist facilities of Moscow
- We prepare bid documents for decision makers
- We assist in communication with local government authorities and media
- We help to choose the incentive trip program
- We arrange fam trips and press tours
- We offer all our services free of charge

We place ourselves at the disposal of all associations, groups and companies who wish to hold their meeting or incentive trip in Moscow. Let's make your event really fabulous!



Large and small

CONGRESS AND EXHIBITION VENUES

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In Moscow more than 500 major forums, exhibitions, conventions and conferences are held annually while the number of small business events counts some thousands. In addition to congress centers, transformable exhibition spaces and hotel conference rooms, Moscow offers palaces, museums, theaters and sports venues to initiators of events.

The quantity and quality of congress venues in Moscow is constantly growing. A suitable venue is available for any idea and any number of participants. The experts from congress and exhibition centers can assist in developing concept and scenario of an event taking into consideration the specifics of an event venue, decoration of halls, catering provision and other issues. Regardless of the location of the chosen place there are options for accommodation, nearby large venues or even on their territory.

With Russian history in the background

In the center of the city there are two unique sites — the monuments of architecture. **The Central Exhibition Hall Manege** located near the Kremlin plays host to significant city events and international exhibitions, in Manege magnificent

show programmes and presentations are held with success.

The area of its main exhibition hall is 5,600 square meters. **Gostiny Dvor** is one of the oldest exhibition venues in Moscow, at the same time it is the modern operating business and cultural center. In its great atrium hall with the total area of 12,000 sq. m exhibitions and social events take place regularly.

All-Russian Exhibition Center (VVC) is one of Moscow icons for decades. Despite its rich history it represents modern congress and exhibition center with lecture and conference rooms of various configurations, meeting rooms and halls for training sessions and master classes. A conference with a number of participants up to 1,500 people can be held in the exhibition hall of **the pavilion «Electrification»**.

As part of **VVC International Exhibition Centre «MosEXPO»** functions known as **the 75th pavilion**. The pavilion has three

multifunctional halls with a total exhibition area of 25,000 sq. m. The grand conference hall for 725 seats is suitable for organization of events of various formats.

By the year 2016 two large hotels — Radisson Congress Hotel for 400 rooms and Park Inn by Radisson for 600 rooms — will be erected at VVC territory.

The **sports complex Olympiysky** is the multipurpose sports and entertainment facility built for Moscow Olympics in 1980. For over 30 years, the complex serves as the venue for top-level sports tournaments, international exhibitions and concerts of world stars. Also, at the territory of the sports complex there are two press centers that offer conference rooms (up to 150 people, including presidium) and rooms equipped for working.

Petrovsky Road Palace is the historic gem of modern Moscow. The palace was built in the XVIII century at Tver tract (now it is Leningrad avenue) at the entrance to Moscow from the direction of St. Petersburg. During its long history the palace was the headquarters of Napoleon, the house of Air Force Engineering Academy named after N.E. Zhukovsky, which graduate the first cosmonaut Yuri Gagarin was.

After the restoration the palace has regained its original designation — now it is unique business and hotel complex in

the center of the capital. The central round hall located in the main building is equipped for round-table meetings. Four other halls are adjacent to it that are meant for chamber events. On the ground floor there are rooms for press-center as well as exhibition areas. In one of its buildings a conference hall and a room for exclusive business talks is set up.

At the depth of 60 m nearby Taganskaya Square a real underground city is located. **«Bunker-42»** was meant to ensure the safety of the city in the event of a nuclear strike. Now it is 7000 sq. m of tunnels, passages, galleries that could be the exclusive background for any event. Inside one may hold a closed conference, creative presentation and even large-scale show programme or concert. In one of the blocks a conference hall is furnished with 300 seats.

Grandiose!

The Central Exhibition Complex «Expocentre» is also well known as the venue for major international events. It is located close to the center of Moscow, near Moscow International Business Centre «Moscow City» and Centre of International Trade. Nearby there is metro station «Vystavochnaya». Around the centre there is a lot of hotels that can comfortably

accommodate participants of major regional and international events. Twenty-eight halls of different designation and meeting rooms are offered to event customers in «Expocentre». For example, the Blue Hall of the pavilion №2 can accommodate 500 people at «theater» seating and 400 if one organizes a reception. In the conference hall of the pavilion №7 a forum with the participation of 316 people can be held. The conference room of the pavilion №8 with the capacity of 286 people may be converted into «class» accommodating 140 people. For a reception in a banquet hall one may invite 250 guests, reception halls are designed for 100-120 guests.

The International Exhibition Centre «Crocus Expo» is comparable by its features to the world's leading exhibition sites. One may organize international expositions of different formats, congress events, conferences, symposia in it. The total exhibition area of the complex equipped with ultra-modern facilities is 548,784 sq. m. It is divided into 19 exhibition halls and 49 conference rooms. In Crocus Congress Hall (36 transformable rooms) one may stage an event with the participation of 150-5500 people. In addition, IEC Crocus Expo incorporates Russia's largest two-level concert hall Crocus City Hall for 6200 seats as well as the business hotel Aquarium with 225 rooms. The complex boasts well-developed infrastructure, bank branches, offices of customs, food courts, cafes, restaurants, its own catering service. The complex is located at the intersection of major highways of the capital — Moscow and Volokolamsk Highways. For guests free parking is available for 26,000 cars. One may also easily access the place by public transport (direct metro line from the city center — the metro station «Myakinino»).

The World Trade Centre Moscow (WTC Moscow) located next door to Expocentre is the specialized convention center with a total area of 5,500 sq. m. It has multifunctional convertible congress hall for up to 1,500 people, 24 conference halls and

meeting rooms, modern conference equipment as well as 2,600 sq. m of exhibition space.

The Congress and Exhibition Center Sokolniki is the platform for business and leisure of world level. Each year, the centre hosts more than hundred forums, congresses and conferences. Its most spacious pavilion is the pavilion №4 (up to 3,400 participants at «theater» style seating). Within walking distance Holiday Inn and Borodino Plaza Hotel is built.

The State Kremlin Palace (SKP) is the central theater and concert site of the country located on the territory of Russian President residence. In the Great Hall of the SKP one may hold a concert, a forum, a symposium with the number of participants up to 6,000 people; in the banquet hall the event could accommodate up to 2,000 people.

The Olympic complex Luzhniki is one of the largest sports and entertainment complexes in the world. To organize congresses one may use the Palace of Sports (its capacity is more than 11,000 people), the Small Sports Arena (capacity 8,712 people), Universal Sports Hall «Druzhba» (3,488 people), the conference center of Great Sports Arena (350 people). At the complex territory there is a hotel and catering service. One may get to the stadium from the metro stations «Sportivnaya» and «Vorobievsky Gory».

Forum Hall is one of the leading presentation and concert halls of Moscow, it is the multifunctional complex in the center of Moscow, near the Garden Ring, its space can be transformed to perform the tasks of any complexity and meet different specifics. The Large hall can accommodate up to 2,000 guests in «theater» style seating, the Small hall — up to 450 guests. There are six dressing rooms there. The rooms are equipped with sound, light and video equipment from leading manufacturers.

Moscow Youth Palace (MYP) is located at Komsomolsky Avenue, right above the metro station «Frunzenskaya». The Great Hall of MYP with the capacity of up to 1,600 guests is

convenient for holding concerts, performances, conferences, festivals, film shows, corporate events. For corporate and VIP-clients two lounges are furnished with 31 and 29 seats. In the Parquet hall there is a dance floor of 470 sq. m, a stage, raised floors, a restaurant space for up to 250 people, a separate wardrobe for VIP-guests.

In inspiring atmosphere

The Central House of Artists (CHA) is one of the most famous exhibition venues in Russia, the main site of the annual projects of arts, architecture, design and literature. CHA team develops new directions in exhibitions activities applying innovative technology to create experimental expositions. The area of the exhibition complex is 10,000 sq. m. The conference hall may accommodate up to 600 people. The multimedia platform DNA-hall is suitable for holding corporate events, concerts, conferences, master classes, presentations, exhibitions, performances and video shows. The space of the hall may be transformed taking into view the objectives of the activity by means of zoning, including activities at different levels.

Moscow Industrial and Trading Centre of Integration and Development (MITCID) comprises more than 17,000 sq. m of exhibition and office spaces near the metro station «Nagatinskaya». The building of the former furniture factory has recently started to function in the new format. In it a large exhibition hall of 1,566 sq. m has come into being alongside with medium and small conference rooms for 80 and 30 people, respectively, as well as co-working space for 100 working places. The next step in the project development will be the creation of on-site business incubator, and further ahead — the establishment of business cluster thanks to it the former industrial area will be developed into business and creative quarter.

At the territory of **technopark Skolkovo**, in 24/7 mode, one may use office spaces, transformable rooms for negotiations, conference halls, Tele-Presence room.

A conference hall for 200 people allows to host international scientific and business events.

The Center of Contemporary Art «Winzavod» was opened in 2007 in the complex of ancient workshops, laboratories and wine cellars. Now the place has three large exhibition halls, arts and photo galleries, concept stores and showrooms as well as a number of office buildings. Here one can stage presentations in non-standard form, artistic team

buildings, too. «Winzavod» is located near the Garden Ring, close by the metro station «Kurskaya».

More than 1,500 events each year are held in international multimedia press-center of **RIA «Novosti»**, including international forums and press-conferences, round table discussions, video bridges, online broadcasts, television broadcasting. There are six press rooms seating from 25 to 323 people.

Digital October offers two conference rooms, a press room, five classrooms and a restaurant for the organization of events. Here both an international forum and press conference as well as small seminar may be successfully carried out — each hall is transformable and equipped to suit specific format and audience from a few dozen to a few hundred people. There is a possibility of webcasting and shooting of TV quality with directing, editing and simultaneous translation services; high-speed Wi-Fi at the site is capable to handle up to 500 connections at a time. A set of options for branding and non-standard promotion solutions is offered, too. For holding of business events Moscow offers not only specialized venues but cultural places, as well. Theaters, estates, museums serve as venues for different types of events, too, and pleasantly surprise event organizers with offered opportunities. On the territory of the city parks free Wi-Fi operates that enables to carry out popular iPad-quests and team building in them. 📺

Main Moscow Congress and Exhibition Venues

Venue	The most capacious hall	Floor space, sq. m	Max. capacity, «theater», seats
Luzhniki Olympic Complex	Palace of Sports	1830	11 000
The State Kremlin Palace	Big Hall		6000
Crocus Expo International Exhibition Centre	Crocus Congress Hall	9172	5500
Gostiny Dvor Exhibition Complex	Atrium	12 000	5000
Sokolniki Congress and Exhibition Center	Pavilion №4	4752	3400
Forum Hall	Big Hall	1800	2000
Manege Central Exhibition Hall	Main Exhibition Hall	5600	1900
Moscow Youth Palace	Great Hall		1600
Electrification Exposition Hall	Exposition Hall	4000	1500
World Trade Center Moscow	Congress Hall	1350	1500
MosExpo International Exhibition Center	Grand Conference Hall		725
Digital October	Progress Bar	800	700
Central House of Artists	Conference Hall	800	600
Expocentre Central Exhibition Complex	Blue Hall of Pavilion №2	871	500
Winzavod Center of Contemporary Art	Red Hall	738	500
All-Russian Exhibition Center	Conference Hall of Pavilion №69	503	400
RIA «Novosti»	Big Hall		323
Bunker 42	Conference Hall	350	300
Skolkovo Technopark	Conference Hall of Hypercube		200
Olympiyskiy Sports Complex	Conference Hall	220	150
Petrovsky Road Palace	Round Hall	219.2	120
Moscow Industrial and Trading Centre for Integration and Development	Big Conference Hall	1566	80



MICE in Moscow hotels

ACCOMMODATION

8

Today's Moscow is the recognized center of business tourism. Every year the city is visited for business purposes by over two million foreigners. Businessmen represent more than 52% of the guests of Moscow hotels. Currently in Moscow there are 18 hotel chains and more than 500 accommodation facilities, a few dozen of them belong to well-known hotel chains.

According to Jones Lang LaSalle company data, the hotel market in Moscow counts 32,000 rooms, including 11,000 branded ones. The volume of hotels of modern standard in Moscow is now about 15,250 rooms. Compared to the pre-crisis year 2007 when the shortage of quality hotels was very noticeable, prices for accommodation in Moscow hotels have significantly dropped, today Moscow is no longer the most expensive city for hotel accommodation. The average daily rate (ADR) in Moscow hotels is: in luxury segment the figure in the year 2007 has reached 15,900 rubles while in the year 2013 — some 13,000. In the upper segment (upscale) the ADR in 2007 was 8,200 rubles, in

2013 — 6,900. In the middle segment (midscale) in 2007 — 5,800, in 2013 — 5,000 rubles. The hotels operated under international brands offer the most advantageous terms for business traveler. There are 36 hotels of the kind in the capital. The growing number of hotels that are ready to offer conference services at modern level is the distinguishing feature of Moscow. Customers show more thorough approach to the selection of hotel while expanding the range of requests. Hoteliers strive to meet changing demands. It is not a rare thing when along with general sessions customer plans seminars for groups. Hotels, respectively, provide a few rooms furnished with modern radio

and multimedia equipment, with access to Internet, a stage. All that ensures the organization of not only business meetings, but banquets, receptions and corporate events as well. Usually a conference package of hotels includes the room rent, screen, flipchart, projector, Wi-Fi Internet, indication boards, morning coffee-break, buffet lunch, standard coffee break, a pen, a notebook, a bottle of water. Modern conference facilities of luxury and upscale hotels are equipped with video projection systems, in-built ceiling speakers, some rooms are with LCDs reproducing images to the back of rows, screens, individual air conditioning system. Fitness and spa centers, restaurants with diverse culinary offerings and often entertaining facilities at a hotel territory become mandatory requirements. In recent years, quite a number of hotels with a full range of conference services has appeared in Moscow. Supply and demand at the market of MICE services in Moscow is fairly balanced. Such situation enables sales' departments of hotels to plan sales for several months in advance while organizers enjoy favourable terms of cooperation.

Requests for business events are generally channeled to midscale and upscale hotels as well as luxury segment. Those segments are well presented among modern accommodation facilities in Moscow.

Luxury

The most demanding business travelers choose hotels of luxury segment, each of those may offer something special to its guests. **Ritz Carlton Moscow** Hotel is a magnificent 11-storey building, from its windows the breathtaking view of Red Square and the Kremlin opens. The hotel has 334 rooms, including 65 suites and one presidential suite. The hotel offers rooms for banquets and conferences with total area of 1100 square meters, to include a ballroom of 650 square meters that can accommodate up to 700 people as well as 11 meeting rooms equipped with built-in LCD monitors, projectors, flat-screen TVs and high-speed internet access. The architectural symbol of the capital is **Radisson Royal Hotel** Moscow (former hotel «Ukraine») that incarnates the imperial



atmosphere and aesthetics of the socialism era as well as the dynamic way of life characteristic to our days based on high-tech comfort and service. The central location, self-sufficient infrastructure, modern equipment — the long list of advantages brings the hotel among the leaders and the best conference venues. Its unified congress space of 2500 square meters comprises 12 multi-purpose rooms and spacious lobby with natural daylight. The hotel has 535 guest rooms and suites, including rooms for non-smokers and disabled people, besides, 38 apartment rooms with kitchens.

Upscale

One of the most noticeable example of the upscale price segment is **Renaissance Moscow Monarch Centre Hotel**. It is located some 35 minutes drive from Sheremetyevo airport, 10 minutes away from the business center «Moscow — City» and the Exhibition Complex «Expocentre» and only 5 km from the Kremlin. The unified congress area of 2,500 square meters comprises 12 multi-purpose rooms, a spacious lobby area of 1,000 square meters, fitness center. The hotel has 366 rooms of different categories including 40 suites.

The Garden Ring Hotel is located in the business area of Moscow at the intersection of Garden Ring and Mir avenue, just a few steps from the metro stations «Sukharevskaya» and «Prospect Mira». This small, elegant designer hotel has 85 rooms. On the sixth, panoramic floor of the hotel there is multi-purpose room designed in the shape of semi-circle with large windows and seating capacity of 100 people. On the first floor there is sofa room for 70 people.

The hotel complex incorporates the business center «Reception House» that occupies an old mansion with the interiors dating back to the nineteenth century. It features four new meeting rooms of over 400 square meters as well as the necessary facilities and equipment to organize and hold events of any format at the highest level.

The spa centre of The Garden Ring Hotel is the modern centre of beauty and relaxation that meets the highest standards of daytime city spa recreation.

Midscale

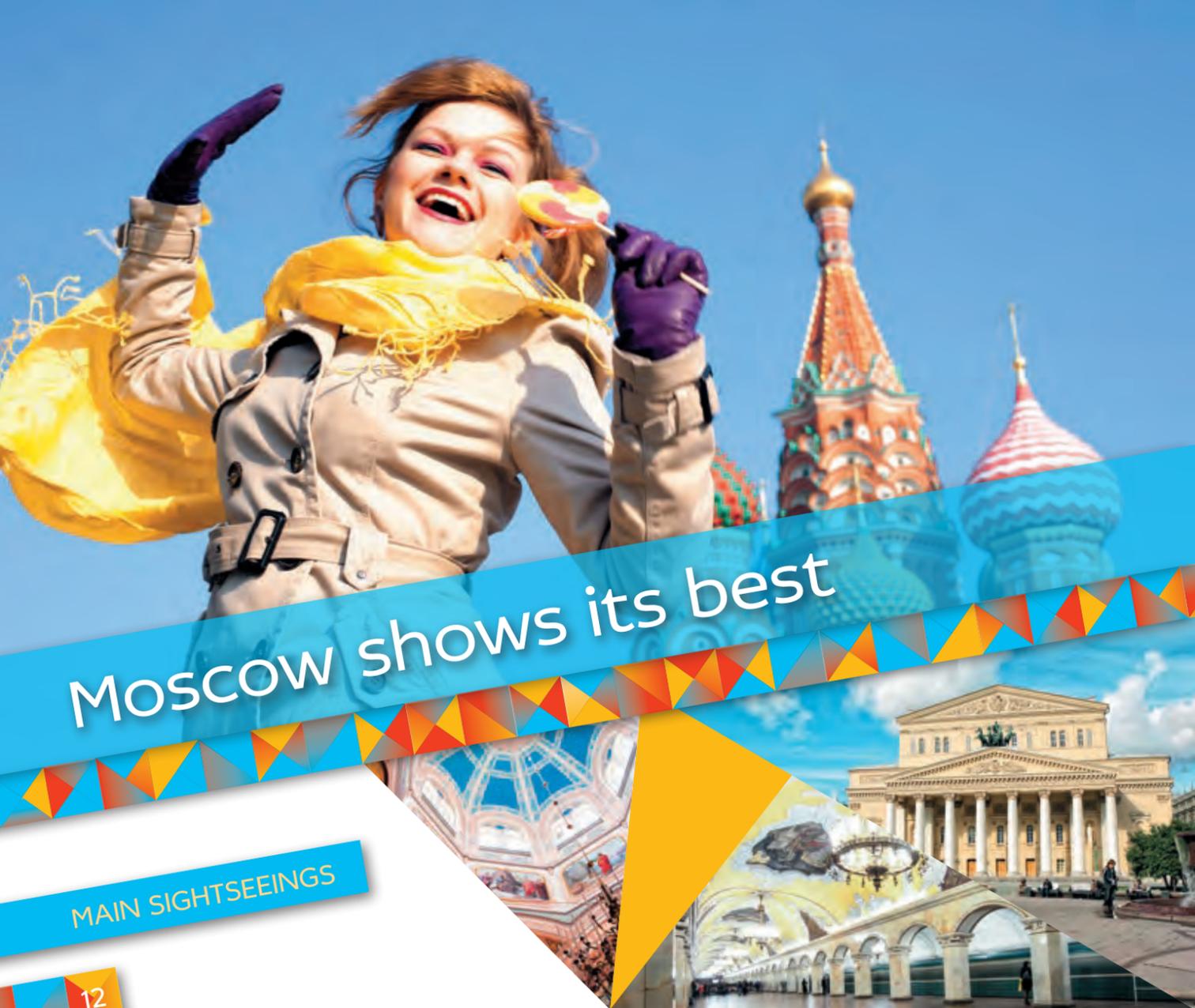
In Moscow there are many hotels that were built during Soviet era but later they have undergone renovation. Those hotels have all necessary equipment for offering congress services. The accommodation

facilities of **Tourist and Hotel Complex «Izmailovo»** — «Gamma» and «Delta» is the striking example. These hotels have become notable conference complexes at the hotel map of Moscow. Two mentioned hotels offer 13 conference rooms that may accommodate from 30 to 500 people. The technical equipment of the rooms meets the high international standards. Recently one more large room has opened that may be used as an exhibition area. In the hotels there are business centers, internet cafes, 9 restaurants, cafes, bars, fitness club, spa complex. The hotels «Gamma» and «Delta» can accommodate 4,000 people (in 2,000 rooms).

The legendary hotel complex «Cosmos» is located in the north-east part of Moscow in 20 minutes drive from city center, in front of All-Russia Exhibition Centre, Ostankino TV tower and museum-estate of count Sheremetyev. The distance to city airports is: to Sheremetyevo — 35 km, to Domodedovo — 55 km. The hotel has 1777 rooms, business center, Grand congress hall with 1,000 seats, 8 meeting rooms, exhibition space, banquet halls of various capacities. For the organization of seminars, talks, presentations and concerts more than 80 types of modern equipment are offered. In the hotel there are vast opportunities for holding events at any level: from small business meetings, cocktail parties to large-scale conferences, concerts, movie presentations and exhibitions.

The Moscow Convention Bureau is ready to provide the comprehensive information on Moscow hotel opportunities to the organizers and participants of business events. Specialists of the Convention Bureau will not only help to sort out the vast offers from the hotel market of the capital, but also provide recommendations on what excursions and cultural activities to choose as well as answer any other questions concerning the organization of business meetings in Moscow. 📍





MOSCOW shows its best

MAIN SIGHTSEEINGS

12

Tight schedule of business meetings evidently will not allow delegates to visit and appreciate all the Moscow's sights. But even if you have one or two days in the Russia's capital you will be able to see the top 10 sights of Moscow.

The Kremlin. For many people the Kremlin means the workplace of the Russian President, the place where political decisions are made and heads of governments meet. But not everybody is aware that it is also a museum complex open to tourists. It features ancient cathedrals, palaces and edifices as well as masterpieces of artistic casting such as the Tsar Cannon and the Tsar Bell.

Red Square. There are also plenty of interesting things around the Kremlin. For instance, go around its perimeter and you will be able to see in every detail all of its towers, Alexander Gardens, Moskva River embankment, Vasiliyevsky Spusk (Slope), and certainly Red Square with St. Basil's Cathedral,

monument to Minin and Pozharsky, History Museum, GUM. They are not only the "classical" sights of Moscow, they are also a key to the understanding of Russian history and culture.

Tverskaya Street. The capital's main street is full of people in the daytime but there are always enough space for a curious tourist. Step aside from the crowd, and look around. Each building here is of historic and architectural value, one may gaze at them forever, "reading" the reflection of epochs on the facades. But make sure you visit Tverskaya at night. The illumination web covering the street as if it were a shawl has become a visiting card of Moscow after dark.

The State Tretyakov Gallery keeps one of the largest world's collections of Russian fine arts including ancient icons, paintings by famous artists, sculptures and graphics.

The Pushkin State Museum of Fine Arts. It happens so that it is the State Fine Arts Museum which is primarily associated with the name of Russia's great poet rather than his memorial museum. Unlike the Tretyakov Gallery, it displays works by foreign masters. On leaving the museum you will feel as if you have toured the world in a time machine, so vast is the collection.

Bolshoi Theatre. This theatre is a true world's celebrity, every cultured person dreams of visiting it at least once, and it does not matter for which performance you manage to get the tickets — you may be sure of the utmost class of any work presented on its stage. But don't get upset if you don't make it to Bolshoi: Moscow has plenty of fascinating theatres so you'll definitely be able to choose something suitable for your taste.

Arbat. It would be impossible to imagine Moscow without this pedestrian street. It is one of the city's brands and its selling point keeping us aware that there is always room for romance.

Boulevard Ring is yet one more legend of Moscow. But if you cannot walk through it all, we suggest you stroll along Tverskoy Boulevard. It features the most famous monument to Alexander Pushkin, and young lovers often have dates under the statue. It also features two more monuments devoted to poet Sergei Yesenin and outstanding scientist Kliment Timiryazev, two theatres — Gorky Moscow Art Theatre and Pushkin Drama Theatre, and also a variety of ancient mansions.

Vorobiyovy Gory. It is not by accident that this great spot comes last on the list. Since in most cases there is no time to visit all the sights, one may try to "embrace the boundless" from the observation platform on Vorobiyovy Gory (Sparrow Hills). The breathtaking view will make you feel like flying, and you will certainly wish to come to Moscow again.

Moscow Metro. Even if you prefer tours by bus or car make a point to visit at least a few stations of the Moscow Metro. Their architectural style and decor have always aimed at stressing the grandeur of Russia's capital. That is why the "gateway" stations that are the first to receive the city's guests are particularly interesting. For instance, Kievskaya or Komsomolskaya (Koltsevaya line) stations. Practically all of the downtown stations boast interesting and ingenious solutions: Ploshad Revolutsii is famous for its sculptural compositions, Mayakovskaya — for its decorative mosaics, Novokuznetskaya — for its patriotic messages, and Arbatskaya looks rather like a palatial hall. Everybody who has been to Moscow has his or her preferred stations so you are sure to find something of your choice too. 🇷🇺

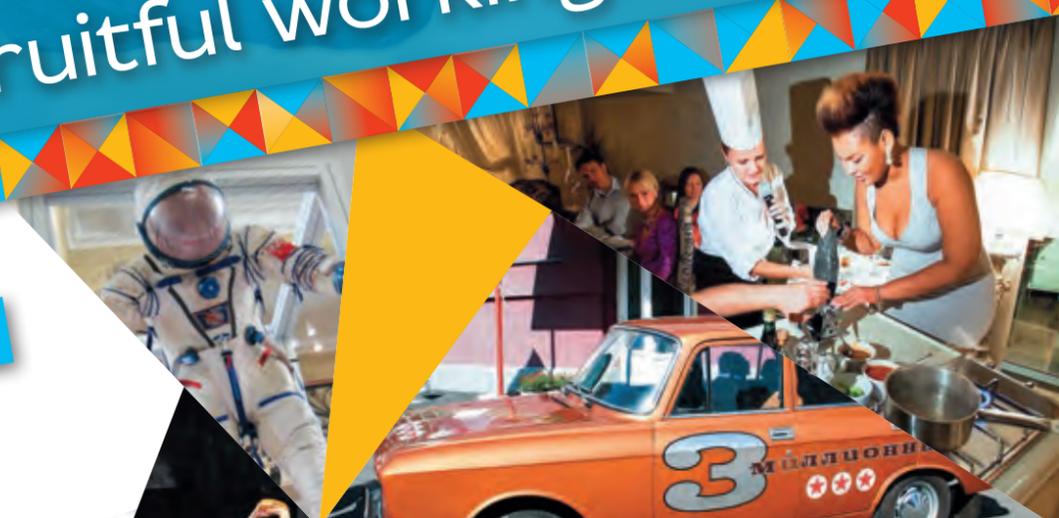




After a fruitful working day

INCENTIVE PROGRAMS

14



A rare business event is complete without an additional itinerary: sightseeing, entertaining or educational one. Well-known places in Moscow are complemented by new incentive sites, traditional travel genres change their format. The capital of Russia reveals its secrets!

KGB training in Moscow

Russia has always been notoriously infamous for its KGB and today guests will have a chance to participate in «KGB Training» and become real spies. Each team has to complete its mission by identifying an agent waiting for them at different points and by passing over certain information without arousing the suspicions of the ever watchful secret police. You must be very careful not to be caught. Good Luck!!!

Space City & Zero G Program

Visit a unique Cosmonaut Training Center located in 1 hour drive from Moscow in the totally self-contained «Space City». This is where cosmonauts from Russia and all over the world are trained for manned space flights. As it is a highly secure working center, only the museum is usually open to the public and by special permit only, but special groups are allowed access for tours and programs. The group will also be offered to try the Zero G Program, which is carried out in the flying laboratory made on the basis of the wide fuselage aerobus IL-76 MDK, where you can reach the state of Zero G. You, like cosmonauts will acquire the skills of the most important operations in the conditions of the real weightlessness.

One day in the Russian Army

Feel yourself a Russian Soldier at the operating Air-force landing troop regiment. The head of the regiment welcomes the newcomers. 20-30 minute military show of special group (similar to «Alfa» or «Cobra») introduces the techniques of the modern hand-to-hand fight. Then the guests are divided onto 2-3 teams to compete in passing a special «military line of obstacles» in the wood, shooting 9.00 mm Makarov pistol, armoured personnel carrier driving, etc. The program ends with a lunch in real military field kitchen with original utensils.

Backstage tour of Moscow's theaters

The Bolshoi Theater in Moscow, one of the major symbols of Russia and one of the most famous theaters in the world, reopened in November 2011 after six years of reconstruction. The historical Bolshoi theatre building was designed by architect Joseph Bove and was built in 1824. The new Edifice of the Bolshoi Theatre is considered one of the most mesmerizing theatrical buildings in the world due to its wonderful architectural style. During the backstage tour, you will have a unique opportunity to see the life of the theatre behind the scenes. The Tsars loved Bolshoi Theatre, so did the Soviet leaders and so do both Muscovites and foreign visitors! An exclusive tour of the backstage of the Stanislavsky and Nemirovich-Danchenko Music Theatre usually shows unseen areas of the world famous theatre founded in 1941.

Private tour of Grand Kremlin Palace

You will have a unique opportunity to see the place where Russian presidents hold the meeting — Grand Kremlin Palace. The palace was originally built to be the royal palace in Moscow, for Nicholas I, and is now used by the government; it is not open to the general public. All top-level talks and award ceremonies are held there. Rooms that can be seen by special arrangement include the private rooms of the royal family (among them — the halls of 17th century palace adjacent to the Grand Palace and the famous 15th century Hall of Facets), ceremonial rooms that one can often see on TV, the Hall of St Catherine (the empress's throne room), St. George Hall, St. Vladimir Hall.

Miracle City

«Miracle City» or «Chudo Grad» in Izmaylovo is a Russian handicraft centre famous for its open-air souvenir market. The City is located in one of the oldest parts of Moscow, where the second Romanov Tzar Alexey Mikhailovich had his summer residence. Now the complex includes: trade town, traditional crafts workshops where you can see the process of creation of handicraft items. At the entrance the guests are met with bread and salt offered by a Russian girl in traditional costume. Enjoy the feeling of creator, having Matryoshka (the famous Russian nesting dolls) doll painting class! You may enjoy various activities: wooden spoon playing or bell ringing master class, specially designed active program «Red Summer», visit to vodka museum and vodka tasting and many others.

Russian banya

In the afternoon/evening/night, the guests are offered a relaxing experience in Russian banya. You are sure to enjoy experiencing one of the traditional Russian pass time — visit to banya. Having houses with all modern conveniences, Russians still prefer to build real banyas in the country houses as their ancestors did. It is not only a process of washing and taking a steam bath with traditional switch of green birch tree, but mainly the process of communicating, talking. Private separate banya is rented for the guests. After bath the guests can be treated to massage.

Private visit to Autoville

The Museum of private retro car collections «Autoville» was opened in September 2008. This is a unique museum by exposition items as well as technical level. The museum has 50 retro cars on display — masterpieces of design and engineering thought of the XXth century. On display one can see cars from different countries dating from 1907 including first samples of Mercedes Benz 540 K (1936), Horch (1939), Rolls Royce (1930) and many other. The visitors can also see first Russian cars «Mosckvich», «Lada» including the first car of Putin — «ZAZ». Enjoy a private visit to the museum with a cocktail served specially for our guests. 🍹



Hints and Tips

USEFUL INFORMATION

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Climate

Moscow climate is moderate continental one, it is comparable to the climate of Northern Europe countries. The coldest month of the year in Moscow is February (the average temperature then is -6.7°C), the warmest one is July (the average temperature of the month is 19.2°C).

Time

Moscow is situated in the time zone designated by the international standard as Moscow Time Zone (MSK) — UTC+4:00.

Currency

The national currency of Russia is ruble. All payments at the territory of Moscow are made in rubles or by means of the most wide-spread credit cards. Foreign currency can be exchanged at any bank or in one of currency exchange offices located at airports, hotels and on the streets of the city. The exchange rate shall be checked before your visit.

Telephone communication

In Moscow you can use the phone number from your operator or purchase a SIM card from local provider.

Emergency calls:

- 911 — the universal number in any situation presenting a threat to life, health or property
- 01 — fire brigade and rescue team
- 02 — police
- 03 — ambulance
- 112 — call for emergency services from a mobile phone (dispatcher speaks Russian and English)

Hotlines for tourists:

- 8-800-220-0001 — for Russian tourists
- 8-800-220-0002 — for foreign tourists
- 8-495-663-13-93

Transport

Airports. Moscow international airports — Domodedovo, Sheremetyevo and Vnukovo — annually serve more than 51 million passengers. The fastest, most reliable and convenient way to get to an airport is to take advantage of express trains departing from the railway stations: from Kievsky railway station — to Vnukovo airport, from Belorussky station — to Sheremetyevo airport and from Paveletsky station — to Domodedovo airport. The journey time is 35-45 minutes.

Metro. This is the fastest way to move around Moscow.

Moscow metro has 188 stations and 12 lines. The hours of metro operation are daily from 05:35 to 01:00. The average interval between trains is 2.5 minutes. The cost of one trip by metro is 30 rubles. Payment for trip is effected by means of non-contact tickets and smart cards, access to a station is controlled by automatic turnstiles. Many stations of Moscow metro are recognized architectural monuments.

Ground transport. In Moscow an extensive network of the routes of buses, trolleybuses, trams and fixed route taxis operates. At major highways special lanes are reserved for them. City transport starts to operate at 05:30 and terminates its work about 24:00. On the Garden Ring trolleybuses go round the clock.

Taxi. Taxis may be called by phone or Internet. In any search engine one may find many taxi companies, most of them offer fixed tariffs for travel to airports and train stations. Special tariffs apply for meeting clients at airport or train station, the main thing is to place an order for it in advance. One of the modern services for quick taxi calling comprising more than 80 dispatcher services is «Yandex.Taxi». If you are to «catch» a taxi on the street it is recommended to use authorized urban taxi of yellow colour equipped with an identification lamp on its roof and colour-graphic «checkered» sign. The approximate cost of one trip through the city is 1000 rubles.

Wi-Fi

Free of charge access to wireless Internet is provided by most of cafes, restaurants and shopping centers located within the Garden Ring.

Electric power

The standard voltage in household electrical circuits in Moscow is 220 V. All hotel rooms are equipped with euro type sockets (type C or F), through them one may connect to the power supply for charging laptops, video and photo cameras as well as other necessary equipment.

The characteristics of a stay

The traffic on the roads of Moscow is heavy, the most likely time for traffic jams is from 09:00 to 11:00 and from 17:00 to 20:00. On weekdays it is better to go by metro. When leaving for airport by taxi one should calculate the necessary time with reserve and leave for airport at least 2 hours prior to check-in starting. One may check the conditions on roads using the service «Yandex. Traffic jams» (maps.yandex.ru/moscow_traffic).

In Moscow restaurants tips are not included in bills, it is usual to leave some 5-10 % on top of the amount of check for a waiter. To taxi drivers one usually pays rounding the sum up to 100 rubles.

In museums it is often necessary to buy an extra ticket for the right to take photographs, it is not allowed to shoot pictures using flash. Monday is the day-off in most of Moscow museums. In Russia the anti-smoking law is in effect, according to it, in particular, it is prohibited to smoke in government offices, trains, at stadiums, railway stations and nearby exits from metro. Moscow airports allocate special rooms for smokers. From the year 2014 it will be banned to smoke in hotels, from June 1, 2014 — in restaurants and cafes, as well.

In Moscow registration of guests is required. The registration is done by a receiving party (for instance, by a hotel): guest shall present only his/her passport and migration card filled in at the entrance to Russian Federation. Yet, foreign national is entitled to stay in Moscow without registration up to 7 days.



Moscow
Convention Bureau

Tourbusiness
PUBLISHING HOUSE since 1997

Moscow. Place to meet

Produced on the order of the Moscow Convention Bureau
Circulation: 7000

TourBusiness Publishing House

© 2013

Editor-in-chief: A. Popov

Editor: L. Martynova

Design: S. Konovalova

Text preparation: Moscow Convention Bureau, P. Baskakov,
E. Golovina, L. Martynova

Pictures: Moscow Tourism Committee, TourBusiness
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